



value our rights,  
respect our culture,  
Bring us home.

# Children's Day 2017 Celebration Pack

## **National Aboriginal and Torres Strait Islander Children's Day is the largest national day to celebrate our children.**

National Aboriginal and Torres Strait Islander Children's Day (Children's Day) is a time to for Aboriginal and Torres Strait Islander families to celebrate the strengths and culture of their children. The day is an opportunity for all Australians to show their support for Aboriginal children, as well as learn about the crucial impact that community, culture and family play in the life of every Aboriginal and Torres Strait Islander child.

Children's Day is held on 4 August each year and is coordinated by SNAICC. Children's Day was first observed in 1988, with 2017 being another year of celebration. Each year SNAICC produces and distributes resources to help organisations, services, schools, and communities celebrate.

The theme for Children's Day 2017 is **Value Our Rights, Respect Our Culture, Bring Us Home**. This year Children's Day recognizes the 20<sup>th</sup> anniversary of the Bringing them Home Report and the many benefits children experience when they are raised with strong connections to family and culture.

Make sure you get involved! Register your event, promote it and let everyone know how you'll be celebrating our kids on 4 August.

### **Information on how to celebrate the day**

#### **Organise an event or attend an event**

Organise your friends, family, colleagues, sporting clubs, community organisations, or local place of worship to participate in Children's Day. This may

be by hosting your own event, or by participating in one of the many events being held around the country.

To help you organise and celebrate Children's Day SNAICC has developed:

1. A dedicated Children's Day website: [www.aboriginalchildrensday.com.au](http://www.aboriginalchildrensday.com.au)
2. An online event register
3. A poster to promote the national celebration
4. A poster to promote your local event
5. A letter template to your local politician or media
6. Theme logo and web banners to help you promote across your networks
7. Celebration Bags for kids

**Get more information. Check the Children's Day website!**

**Register your local event.**

All registered events are uploaded to the Event Showcase on the Children's Day website, giving people in your area an easy way to find out about your event.

**Display the posters!**

**Write a letter to your local MP**

Write to your local MP to encourage them to give their support to, participate in, and help promote Children's Day and its important purpose!

**Write a letter to a local media outlet**

Contact a media outlet to help raise awareness and promote Children's Day. Tell them how you are celebrating Children's Day and why they should help raise awareness by promoting the day and covering its celebrations.

## Spread the Word with the theme logo and web banners

The 2017 Theme logo and Webpage banners are also available to put on your webpage and on publications for the purpose of highlighting and celebrating your National Children's Day event.

Thank you for your enthusiasm and support to help our kids celebrate their Day!

If you would like more information or have any questions about the Children's Day 2017 celebrations please contact [info@snaicc.org.au](mailto:info@snaicc.org.au).



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